

Nima Maghame

Creative Design Lead | Branding Specialist | Visual Designer

Work Experience

In-House

Design Manager & Creative Lead **Houlihan Lokey**

Jan. 2017-Present

Promoted from Staff Graphic Designer to Team Lead, Supervisor, and Design Manager to lead a high-performing creative team in a fast-paced, quick turn around, global environment.

Manage and mentor a team of designers and specialists, providing creative direction, technical guidance, and professional development.

Oversee a high volume of business critical presentation and design projects, ensuring exceptional quality, brand consistency, and pixel-perfect execution.

Establish and enforce standards for typography, layout, formatting, and visual communication across all deliverables

Partner and mentor with project coordinators and stakeholders to prioritize assignments, allocate resources, and balance shifting deadlines.

Develop and implement workflow improvements that increase efficiency, strengthen quality control, and reduce operational bottlenecks.

Design, craft and lead workshops on presentation design, branding, workflow optimization, and best practices.

Collaborate with global teams across multiple regions to ensure seamless handoffs and consistent unified creative standards.

Provide hands-on support for complex and high-visibility projects requiring advanced design expertise, know-how and conceptual thinking.

Graphic Designer **Pinnacle Design**

Feb. 2016-Nov. 2016

Graphic Designer **Splash Entertainment**

Nov. 2014-Nov. 2015

Ongoing Freelance

Brand Designer

Valley Guitars - 2024

Design Manager

Hand Brewed Beer - 2016-2021-2024

Developed branding and marketing materials for a craft brewery. Designed packaging, merchandise, billboard campaigns, and promotional graphics. Created visual assets used across print, outdoor advertising, and digital channels. Helped establish an inspired, client-happy cohesive brand presence across customer-facing touchpoints.

Brand Designer

WanderLuxe Tour - 2023

Designed the complete brand identity for a luxury travel company specializing in curated tours throughout Egypt. Built and launched a fully responsive marketing website. Developed logos, typography, color systems, and supporting brand assets. Translated and aided the founder's vision into a polished digital experience that communicates trust, exclusivity, ease as well as adventure.

UI Designer

Cookie Tech Co. - 2020

Branding design, UI prototype design and Wireframing & Prototyping

UI Designer

Default Mode Network LLC - 2020

Branding design, UI prototype design and Wireframing & Prototyping

Print Designer

Keep Kids in School - 2019

Print & Social Media marketing material designer & general creative services

Education

Art Institute of California - Hollywood

Associate of Science in Graphic Design
2014-2016

Academic Art Grant Recipient

San Francisco State University

Bachelor's of Arts in Journalism
2006-2009

Contact Info

 Los Angeles, CA, USA

 nmaghame@gmail.com

 Portfolio

About me

Design Manager and Creative Lead with 15+ years of experience in branding, presentation design, web design, and digital products. With a Proven track record of leading creative teams, improving workflows, and delivering high-quality results.

Professional Skillset

AI

AI-Assisted Creative Workflows
Prompt Development
Workflow Automation Concepts
Rapid Prototyping with AI Tools
AI Research and Analysis

Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
Microsoft PowerPoint
Keynote
Figma
Web Design & Development
HTML, CSS, JavaScript,
React, Python
Interactive Prototyping
UI/UX Design

Leadership

Design Management
Creative Direction
Team Leadership & Mentoring
Project Management
Workflow Optimization
Quality Control
Cross-Functional Collaboration
Stakeholder Management
Process Improvement
Style Guide Development

Design Expertise

Branding & Identity Design
Logo & Icon Design
Packaging Design
Advertising & Promotional Graphics
Presentation Design
Motion Graphics
Typography
Photo Manipulation & Retouching
Visual Mockups & Product Virtuals
Web Graphics
Development & Approval Processes